Yukon
Chamber of Mines

Yukon Chamber of Mines **Sponsor Benefits**

The Yukon Chamber of Mines undertakes its advocacy and outreach work on behalf of its industry members in partnership with the support and contributions of you – our valued sponsors.

Thank you in advance for your support and commitment to both our organization and our industry.

This year, the Yukon Chamber of Mines has adopted a new approach to sponsor recognition to better provide you – its supporters – with premium and deserving year-round recognition, in addition to event specific recognition, which will continue to profile your company or organization as always.

The following sponsor benefits apply to the Yukon Chamber of Mines annual four core events:

- **Yukon Geoscience Forum & Trade Show – November**
- **Yukon Night at AME BC Mineral Roundup – January**
- **Yukon Mining Procurement Forum – April**
- **Yukon Mining & Exploration Week – May**

For more information, please contact the YCM Executive Director at ed@yukonminers.ca or via phone at 867.667.2090.

YUKON GEOSCIENCE FORUM & TRADE SHOW
40 Years and Rocking!

YCM Partner – $30,000

You can support the Yukon Chamber of Mines with a one-time $30,000 sponsorship contribution and become our Partner for the calendar year.

Partners will be recognized at the highest level at our four core events:

- Yukon Geoscience Forum & Trade Show – November
- Yukon Night at AME BC Mineral Roundup – January
- Yukon Mining Procurement Forum – April
- Yukon Mining & Exploration Week – May

In addition, YCM Partner Level Sponsors will receive the following recognition:

- Logo recognition – Print Advertising for **YCM's four core** events.
- Logo recognition – Event Signage at **YCM's four core** events.
- Name recognition – Radio Advertising for **YCM's four core** events.
- Year-round logo recognition on YCM web site sponsor page.
- Year-round logo recognition on YCM web site home page sponsor banner.
- Name recognition from the stage at **YCM's four core** events.
- Speaking opportunity at **YCM's four core** events.
- Name recognition – Media Releases for **YCM's four core** events.
- Profile in *What's Up Yukon* Mining Edition.
- Complimentary advertisement in Geoscience Forum Program.

For additional benefits, please refer to the *Recognition for all Sponsors* category on the next page.

Platinum – $20,000

- Logo recognition – Print Advertising for specific sponsored event.
- Logo recognition – All Event Signage for specific sponsored event.
- Name recognition – Radio Advertising for specific sponsored event.
- Year-round logo recognition on YCM web site sponsor page.
- Year-round logo recognition on YCM web site home page sponsor banner.
- Speaking opportunity at specific sponsored event.
- Name recognition –media release for specific sponsored event.
- Complimentary advertisement in Geoscience Forum Program.

For additional benefits, please refer to the *Recognition for all Sponsors* category on the next page.

Gold – $10,000

· Logo recognition – All Event Signage for specific sponsored event.
· Logo recognition on YCM web site (for specific sponsored event).
· Logo recognition on YCM web site home page sponsor banner (for specific sponsored event).
· Name recognition in specific sponsored event media release.
· Complimentary advertisement in Geoscience Forum Program.

For additional benefits, please refer to the *Recognition for all Sponsors* category below.

Silver – $5000

· Logo recognition – Print Advertising for specific sponsored event.
· Logo recognition – All Shared Event Signage for specific sponsored event.
· Logo recognition on YCM web site (for specific sponsored event).
· Complimentary advertisement in Geoscience Forum Program.

For additional benefits, please refer to the *Recognition for all Sponsors* category below.

Copper – $2500

· Name recognition – Print Advertising for specific sponsored event.
· Logo recognition – All Large Shared Event Signage for specific sponsored event.
· Name recognition on YCM web site (for specific sponsored event).

For additional benefits, please refer to the *Recognition for all Sponsors* category below.

Friends of YCM (up to $500)

· Name recognition – Print Advertising for specific sponsored event.
· Name recognition – All Shared Event Signage for specific sponsored event.
· Name recognition on YCM web site (for specific sponsored event).

For additional benefits, please refer to the *Recognition for all Sponsors* category below.

Recognition for All Sponsor Categories

· Recognition on YCM event recognition slideshow presentations.
· Logo recognition on specific promotional items (where applicable).
· Logo recognition on specific event signage (where applicable).
· Recognition in the YCM monthly e-newsletter.
· Recognition in the YCM annual sponsor 'Thank You' print advertisement.

Sponsor Benefits

	Partner	Platinum	Gold	Silver	Copper	Friends
Logo recognition in Print Advertising for YCM's four core events	●					
Logo recognition on Event Signage at YCM's four core events	●					
Name recognition in Radio Advertising for YCM's four core events	●					
Name recognition from the stage at YCM's four core events	●					
Name recognition in media releases for YCM's four core events	●					
Profile in What's Up Yukon Mining Edition	●					
Year-round logo recognition on YCM web site sponsor banner	●	●				
Recognition in Radio Advertising for specific sponsored event	●	●				
Logo recognition in Print Advertising (for specific sponsored event)	●	●	●			
Name recognition in specific sponsored event media release	●	●	●			
Logo recognition on All Event Signage (for specific sponsored event)	●	●	●			
Complimentary ad in Geoscience Forum Program	●	●	●	●		
Recognition on YCM web site (for specific sponsored event)			●	●	●	●
Name recognition in Print Advertising (for specific sponsored event)				●	●	●
Recognition on Shared Event Signage (for specific sponsored event)				●	●	●
Recognition on YCM event recognition slideshow presentations	●	●	●	●	●	●
Logo recognition on specific promotional items (where applicable)	●	●	●	●	●	●
Logo recognition on specific event signage (where applicable)	●	●	●	●	●	●
Recognition in the YCM monthly e-newsletter	●	●	●	●	●	●
Recognition in the YCM annual 'Thank You' advertisement	●	●	●	●	●	●

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